

Experienced freelance graphic designer with expertise in client and project management

Freelance graphic designer with over seven years of experience working with industry-leading clients such as Adobe Systems and the Walt Disney Company. Skilled at managing projects from concept to completion, with a focus on visual communication, typography, and design software. Specialized in branding, digital and print design, and client management, driving business growth and improving client satisfaction.

## Professional Experience

### Senior Graphic Designer

Adobe Systems, San Francisco, CA

June 2016 - Present

- Managed over 50 design projects from concept to completion, ensuring timely delivery and client satisfaction
- Led redesign of digital assets for marketing campaigns, increasing audience engagement by 30%
- Supervised a team of junior designers, improving team productivity by 20% over two years

### Graphic Designer

Walt Disney Company, Burbank, CA

May 2015 - June 2016

- Designed promotional materials for Disney properties, boosting merchandise sales by 15%
- Collaborated with the marketing team on ad campaigns, contributing to a 25% increase in engagement
- Introduced design tools that reduced project turnaround time by 10%

## Education

Bachelor of Fine Arts in Graphic Design  
Rhode Island School of Design, Providence, RI

## Key Skills

Adobe Creative Suite  
(Photoshop, Illustrator, InDesign)



Branding and identity design



Motion graphics and 3D design



Project management and client communication



Typography and color theory



Web design and UX/UI



## Certifications

Adobe Certified Expert (ACE) | Adobe

Certified Graphic Designer (CGD) | Graphic Designers of Canada