

Sophia Lee



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Portfolio

Creative Graphic Designer Specializing in Infographics

Talented graphic designer with five years of experience crafting visually compelling infographics for marketing, presentations, and reports. Skilled in Adobe Illustrator, data visualization, and layout design. Adept at transforming complex data into engaging, easy-to-understand visuals for digital and print platforms.

Professional Experience

Infographic Designer

DataViz Creatives | Seattle, WA
| March 2022 - Present

- Designed data-driven infographics for marketing campaigns, increasing audience engagement by 35%
- Work with content strategists to translate complex data into visually appealing graphics
- Develop interactive infographic designs for web and social media

Graphic Designer

Visual Impact Agency | Seattle, WA
| June 2019 - February 2022

- Created branding materials and infographics for corporate clients
- Assisted in UX/UI design projects, enhancing website layouts and user navigation
- Designed infographic presentations for business clients, improving client pitches

Education

Bachelor of Fine Arts in Graphic Design (B.F.A.)

University of Washington | 2019

Key Skills

<div style="width: 85%;"></div>	Infographic design
<div style="width: 75%;"></div>	Data visualization
<div style="width: 90%;"></div>	Adobe Illustrator
<div style="width: 60%;"></div>	Branding
<div style="width: 40%;"></div>	Digital marketing graphics

Certifications

- Adobe Certified Expert (ACE) – Illustrator | 2020
- Certified Information Visualization Professional (CIVP) | 2019