



David Thomkins

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Portfolio

Strategic and Results-Driven Graphic Design Manager

Experienced graphic design manager with 10+ years in the industry, leading creative teams and overseeing brand strategy. Expert in digital and print media, with a strong background in project management, branding, and marketing design. Adept at collaborating with stakeholders to align design initiatives with business goals.

Professional Experience

Graphic Design Manager

Innovate Design Studio | New York, NY | January 2019 - Present

- Lead a team of five designers, overseeing branding and marketing projects for multiple clients
- Implemented a new workflow system that improved project turnaround time by 40%
- Develop cohesive branding guidelines that increased brand recognition for key clients
- Managed design budgets and vendor relationships, optimizing costs by 15%

Graphic Designer

Creative Works Inc. | New York, NY | June 2014 - December 2018

- Designed high-impact marketing materials that boosted client engagement and revenue growth
- Collaborated with marketing teams to develop strategic advertising campaigns
- Conducted training sessions for junior designers, improving overall team efficiency
- Spearheaded a website redesign project that increased user engagement by 25%

Education

Bachelor of Fine Arts (B.F.A.) in Graphic Design

New York University | 2014

Key Skills

<div style="width: 85%;"></div>	Team leadership
<div style="width: 80%;"></div>	Branding strategy
<div style="width: 70%;"></div>	UI/UX design
<div style="width: 65%;"></div>	Marketing design
<div style="width: 60%;"></div>	Adobe Creative Suite
<div style="width: 55%;"></div>	Creative direction
<div style="width: 40%;"></div>	Client relations

Certifications

- Certified Digital Designer (CDD) | 2016
- Adobe Certified Expert (ACE) – InDesign | 2015