Emily Parker

New York, NY | (555) 987-6543
email@example.com
LinkedIn | Portfolio

Senior graphic designer with over eight years of experience creating impactful visual content for major brands. Expertise in branding, print and digital media, and motion graphics. Proven success leading design projects from concept to completion, driving client engagement, and increasing brand visibility.

Professional Experience

January 2018 - Present

Senior graphic designer
Buzzfeed, New York, NY

- Spearhead design projects across digital and print platforms, boosting audience engagement by 35%
- Collaborate with marketing and editorial teams to develop cohesive branding strategies, contributing to a 25% increase in ad revenue
- Mentor junior designers, increasing team productivity by 20%
- Develop motion graphics for video content, enhancing viewer interaction and generating 50% higher video completion rates

May 2015 - December 2017

Graphic designer
Sony Music Entertainment, New York, NY

Designed album covers, posters, and digital assets for multiple Grammy-winning artists, contributing to a 20% rise in merchandise sales

Coordinated with cross-functional teams to create promotional materials for global marketing campaigns, boosting audience engagement by 30%

Led the creation of social media graphics, increasing follower engagement across platforms by 40%

Education

Bachelor of Fine Arts in Graphic Design
School of Visual Arts, New York, NY

Key Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Motion graphics and video editing

Typography and color theory

Branding and identity design

Project management and client relations

UX/UI and web design

Certifications

Adobe Certified Expert (ACE) | Adobe

Certified Graphic Designer (CGD) | Graphic Designers of Canada