

Jessica Adams

New York, NY 10001 | (555) 888-2222 | jessica.adams@email.com | Portfolio

Creative and Results-Driven Marketing Graphic Designer

Detail-oriented marketing graphic designer with eight years of experience developing compelling visual content for digital and print marketing campaigns. Adept at designing high-converting graphics for social media, email marketing, and advertising. Passionate about combining creative design with strategic marketing to boost brand engagement and conversion rates.

Professional Experience

Marketing Graphic Designer

BrightEdge Marketing | New York, NY | April 2018 - Present

- Designed digital advertisements and social media content, increasing brand engagement by 40%
- Developed email marketing visuals that contributed to a 20% increase in click-through rates
- Create branding and promotional materials for major product launches

Graphic Designer – Marketing & Advertising

Visionary Media Group | New York, NY | June 2016 - March 2018

- Designed marketing collateral, including brochures, flyers, and banner ads
- Worked closely with copywriters and marketing teams to create visually cohesive campaigns
- Developed infographics that improved customer engagement on social media

Education

Bachelor of Arts in Graphic Design (B.A.)

Parsons School of Design | 2016

Key Skills

- Digital and print marketing design
- Adobe Creative Suite
- Social media graphics
- Email marketing campaigns
- Branding and visual storytelling
- Motion graphics and video editing

Certifications

- Adobe Certified Expert (ACE) – Photoshop | 2017
- Google Digital Marketing Certification | 2020