

# EMILIA WATSON

## Creative and Detail-Oriented Print Graphic Designer

Experienced print graphic designer with six years of expertise in creating eye-catching printed materials, including magazines, brochures, and packaging. Adept at typography, layout design, and color management. Passionate about crafting high-quality print assets that enhance brand identity.

Chicago, IL 60601

emilia.watson@email.com(555) 666-7777

Portfolio

## Professional Experience

### Print Graphic Designer *DesignWorks Printing Co. | Chicago, IL | August 2019 - Present*

- Designed magazine layouts, brochures, and direct mail campaigns, improving customer engagement by 25%
- Collaborate with print vendors to ensure high-quality production and color accuracy
- Create promotional materials for trade shows and marketing campaigns

### Graphic Designer – Print & Packaging *Bold Print Media | Chicago, IL | May 2018 - July 2019*

- Developed packaging designs for consumer goods, ensuring brand consistency and appeal
- Designed posters, flyers, and booklets for corporate and nonprofit clients
- Managed print projects from concept to production, ensuring deadlines and quality standards were met

## Education

### Bachelor of Fine Arts in Graphic Design (B.F.A.) *School of the Art Institute of Chicago | 2018*

## Key Skills

- Print design and layout
- Typography and branding
- Adobe InDesign and Photoshop
- Color theory and print production
- Packaging and editorial design
- Vendor and print coordination

## Certifications

- Adobe Certified Expert (ACE) – InDesign | 2018
- Certified Print Production Specialist (CPPS) | 2020