



James Carter

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(555) 333-4444
Portfolio

Innovative and Forward-thinking Senior Graphic Designer

Accomplished senior graphic designer with nine years of experience developing visual branding and marketing materials for various industries. Adept at managing creative projects from concept to completion, collaborating with cross-functional teams, and optimizing brand aesthetics to drive engagement. Skilled in Adobe Creative Suite, digital illustration, and UI/UX design.

Key Skills

- Brand identity development
- Digital and print design
- UI/UX design
- Adobe Creative Suite
- Creative project management
- Typography and layout design

Professional Experience

July 2018 - Present

Senior Graphic Designer

Visionary Marketing Solutions | Austin, TX

- Oversee the development of marketing collateral, including social media graphics, brochures, and packaging design, increasing brand visibility by 30%
- Manage a team of junior designers, providing mentorship and design direction
- Collaborate with marketing and product teams to align visual content with business objectives

June 2014 - June 2018

Graphic Designer

Bright Creative Agency | Austin, TX

- Designed engaging promotional materials for clients across technology, retail, and health care industries
- Spearheaded the redesign of a corporate website, improving usability and increasing conversion rates by 20%
- Created digital assets for email campaigns, social media, and display ads

Education

Bachelor of Fine Arts in Graphic Design (B.F.A.)

Texas State University | 2015

Certifications

- Adobe Certified Expert (ACE) – Photoshop | 2019
- Google UX Design Professional Certificate | 2017