



EMILY PARKER

Senior Graphic Designer

New York, NY
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(555) 987-6543
LinkedIn
Portfolio

Senior graphic designer with over eight years of experience creating impactful visual content for major brands. Expertise in branding, print and digital media, and motion graphics. Proven success leading design projects from concept to completion, driving client engagement and increasing brand visibility.

Add Your Education

Bachelor of Fine Arts in Graphic Design
School of Visual Arts, New York, NY

List Your Key Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Branding and identity design
- Motion graphics and video editing
- Project management and client relations
- Typography and color theory
- UX/UI and web design

Certifications

Adobe Certified Expert (ACE) Adobe

Certified Graphic Designer (CGD)

Graphic Designers of Canada

Add Your Professional Experience

Senior graphic designer

Buzzfeed, New York, NY | January 2018 - Present

- Spearhead design projects across digital and print platforms, boosting audience engagement by 35%
- Collaborate with marketing and editorial teams to develop cohesive branding strategies, contributing to a 25% increase in ad revenue
- Mentor junior designers, increasing team productivity by 20%
- Develop motion graphics for video content, enhancing viewer interaction and generating 50% higher video completion rates

Graphic designer

Sony Music Entertainment, New York, NY | May 2015 - December 2017

- Designed album covers, posters, and digital assets for multiple Grammy-winning artists, contributing to a 20% rise in merchandise sales
- Coordinated with cross-functional teams to create promotional materials for global marketing campaigns, boosting audience engagement by 30%
- Led the creation of social media graphics, increasing follower engagement across platforms by 40%