
Professional Experience

Visual Designer

Horizon Media Group | Los Angeles, CA | June 2019 - Present

- Designed high-impact visuals for marketing campaigns, increasing brand engagement by 35%
- Develop branding guidelines for clients, ensuring consistency across print and digital assets
- Create infographics, presentations, and advertising materials for corporate and startup clients

Graphic Designer – Branding & Visuals

The Creative Collective | Los Angeles, CA | September 2016 - May 2019

- Designed logos, brochures, and social media graphics for a variety of industries
- Led creative concept development for marketing materials and packaging design
- Worked with clients to refine their brand identity, improving customer recognition

Education

Bachelor of Arts in Graphic Design (B.A.)

University of California, Los Angeles | 2016

Certifications

- Adobe Certified Expert (ACE) – Illustrator | 2017
- Certified Visual Branding Specialist (CVBS) | 2019

Daniel Collins

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Portfolio

Creative and Versatile Visual Designer

Detail-oriented visual designer with eight years of experience crafting compelling brand visuals across digital, print, and social media platforms. Specializes in typography, layout design, and brand storytelling. Adept at translating complex ideas into clean, visually appealing designs.

Key Skills

- Visual identity and branding
- Typography and color theory
- Digital and print media design
- Adobe Creative Suite
- Illustration and iconography
- Web and social media graphics