



Kevin Douglas

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LinkedIn | Portfolio

New college graduate with over two years of internship experience. Demonstrated success researching target markets, analyzing business data, and managing social media for popular brands.

Professional Experience

Marketing Intern *Bright Marketing Solutions, Austin, TX | January 2023 - Present*

- Conduct market research and competitor analysis, improving outreach strategies
- Managed three social media accounts, increasing engagement by 25%

Student Ambassador *University of Texas Admissions Office, Austin, T | August 2022 - Present*

- Led weekly campus tours, educating prospective students and families
- Assisted with event planning and student recruitment efforts

Key Skills

- Social media management
- Microsoft Excel
- Google Sheets
- Event coordination and planning

Education

Diploma in Bachelor of Business Administration – Marketing *University of Texas at Austin | December 2024*