



ASHLEY CARTIN

Los Angeles, CA
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(555) 678-4567
LinkedIn | Portfolio

Social media assistant with experience in digital marketing

Passionate about **brand storytelling, content creation, and audience engagement**. Skilled in **social media strategy and campaign management**.

Key Skills

- Social media content creation (Instagram, TikTok, Facebook)
- Engagement and audience growth strategies
- Canva and Adobe Photoshop for graphic design
- Analytics tracking (Google Analytics, Meta Insights)

Education

Candidate: Bachelor of Arts in
Communications – Digital
Media

University of Southern California | May
2025

Professional Experience

Social Media Intern

Digital Trends Marketing | June 2023 - Present

- Increased Instagram engagement by **30%** through interactive polls and story highlights
- Schedule and create content for **three brand accounts**, ensuring consistent messaging

Freelance Content Creator

Self-Employed | September 2022 - May 2023

- Created viral TikTok content, achieving **100K+ views** on multiple videos
- Managed personal brand and collaborated with **five micro-influencers** for partnerships