



Olivia Adams

Austin, TX
(555) 234-5678
olivia.adams@email.com
LinkedIn | Portfolio

SaaS product manager optimizing cloud-based solutions for growth
Results-driven SaaS product manager with eight years of experience scaling cloud-based products and driving subscription revenue. Adept at feature prioritization, customer feedback analysis, and product-market fit strategy.

Professional Experience

August
2020 -
Present

SaaS Product Manager *CloudX Software, Austin, TX*

- Increased ARR by 40% through optimized pricing and customer retention initiatives
- Led the development of a self-service onboarding flow, reducing churn by 25%
- Manage product roadmap for a cloud-based collaboration tool with over 500,000 active users

July 2016 -
March
2020

Associate Product Manager *NextGen SaaS, Denver, CO, San Francisco, CA*

- Launched a new SaaS subscription tier, driving a 30% increase in monthly revenue
- Conducted user behavior analysis to refine customer acquisition strategies
- Collaborated with engineering to enhance platform scalability and reliability

Key Skills

- Customer retention strategies
- Data-driven product roadmaps
- Pricing and monetization models
- SaaS growth strategy
- User analytics

Education

May 2022

Bachelor of Science in Computer Science
University of Texas at Austin, Austin, TX