

Olivia Harris

Retail Consultant

Chicago, IL
(555) 876-5432

olivia.harris@email.com
[LinkedIn](#)

Retail consultant optimizing sales strategies and customer engagement

Experienced retail consultant with seven years of experience in sales analysis, inventory management, and store performance improvement.

Professional Experience

Retail Consultant

MarketGrowth Solutions | Chicago, IL

June 2020 - Present

- Advised national retailers on sales strategies, increasing revenue by 25%
- Developed customer engagement programs that boosted retention by 20%
- Provide merchandising recommendations that improve product placement and sales conversion rates

Store Manager (Retail Optimization)

Fashion Trends Co. | Minneapolis, MN

July 2015 - May 2020

- Managed store operations for a high-traffic location, increasing annual revenue by \$1.5 million
- Analyzed sales data to optimize inventory, reducing stockouts by 30%
- Implemented staff training programs that improved customer service ratings by 40%

Education

Bachelor of Science in Business Administration

University of Illinois, Urbana-Champaign, IL | May 2015

Key Skills

Sales performance analysis



Merchandising and visual displays



Retail operations consulting



Customer experience and retention strategies



Inventory optimization and demand forecasting

