



Sera Bennett

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Edtech product manager transforming digital learning experiences

Experienced edtech product manager with seven years of experience developing learning management systems (LMS) and digital classroom tools.

Passionate about leveraging technology to improve education accessibility and student engagement.

Professional Experience

June 2020 - Present

EdTech Product Manager *LearnTech Solutions, Boston, MA*

- Launched an AI-powered personalized learning platform, improving student retention by 35%
- Integrated gamification elements that increased student engagement by 50%
- Manage partnerships with educational institutions to scale digital learning solutions

August 2016 - May 2020

Product Manager *E-Learning, FutureEd, New York, NY*

- Developed a K-12 learning app that reached over 1 million students within its first year
- Conducted user research with teachers and students to improve curriculum design
- Designed an analytics dashboard that provided real-time insights into student performance

Key Skills

- Adaptive learning technologies
- Digital classroom tools
- Gamification and student engagement
- LMS
- User research and pedagogy

Education

May 2022

Master of Education (M.Ed.) in Educational Technology *Harvard University, Cambridge, MA*