



# Ryan Bennett

## Marketing Consultant

Los Angeles, CA  
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**Marketing consultant driving digital strategies and brand growth**

**Results-driven marketing consultant with seven years of experience in brand strategy, campaign management, and digital marketing analytics.**

## Professional Experience

### Marketing Consultant

*BrandElevate Solutions |  
Los Angeles, CA*

*April 2020 -  
Present*

- Designed a digital marketing strategy that increased lead conversions by 40%
- Managed social media campaigns that boosted engagement rates by 35%
- Developed SEO-optimized content strategies that improved organic traffic by 50%

### Marketing Manager

*GrowthTech Marketing |  
San Francisco, CA*

*July 2016 - March  
2020*

- Launched email marketing campaigns that increased customer retention by 25%
- Led market research initiatives to refine product positioning and messaging
- Developed brand partnerships that resulted in a 15% increase in revenue

## Education

### Bachelor of Science in Marketing

University of California, Los Angeles (UCLA), Los Angeles, CA  
| May 2016

LinkedIn

## Key Skills

Brand positioning and messaging

Social media strategy and pay-per-click (PPC) advertising

Search engine optimization (SEO) and content marketing

Marketing automation (HubSpot, Marketo)

Data analytics and A/B testing