

Aspiring product manager with a passion for data-driven decision-making
A dynamic associate product manager with four years of experience in market research and product strategy. Strong analytical skills and the ability to translate customer insights into actionable product improvements.

Key Skills

- Competitive market research
- Customer journey mapping
- Data analytics and reporting
- Product roadmap execution
- Product lifecycle management
- User story writing

Professional Experience

Associate Product Manager
Tech Solutions Inc., Austin, TX

July 2023 - Present

- Assisted in developing a product roadmap that increased customer engagement by 20%
- Conduct competitive analysis and identify gaps that lead to the successful launch of new features
- Collaborate with cross-functional teams to enhance the UX

Product Management Intern
StartupX, San Francisco, CA

June 2022 - August 2023

- Supported product launches by gathering customer feedback and analyzing data trends
- Created reports that helped prioritize feature development based on user needs

Education

Bachelor of Business Administration (BBA), Marketing March 2021
University of Texas at Austin, Austin, TX