

UX Designer Focused on Intuitive Interfaces and Data-Driven Design

Over five years of experience translating user needs into effective, accessible digital experiences. Skilled in wireframing, prototyping, usability testing, and front-end collaboration. Known for improving user satisfaction, reducing bounce rates, and delivering results aligned with product goals.

Professional Experience

UX Designer

Hive Digital Products, New York, NY

February 2021 - Present

- Redesigned checkout flow for a major e-commerce client, reducing cart abandonment by 38% and increasing conversions by \$140,000 quarterly
- Conducted 30+ user interviews and usability tests that led to critical design changes, improving user satisfaction scores by 25%
- Created a responsive design system in Figma used across three product teams, cutting design time by 40%

Junior UX Designer

Brightline Apps, Jersey City, NJ

May 2018 - January 2021

- Developed mobile-first wireframes and prototypes for a fitness-tracking app with over 3 million downloads
- Collaborated with developers to refine UI components, decreasing user-reported bugs by 60% after launch
- Ran A/B tests for onboarding flow, boosting user retention by 18% in the first month

Key Skills

- Mobile-first design
- Prototyping
- Responsive design
- Usability testing
- User research

Education

Bachelor of Fine Arts (B.F.A.) Graphic Design March 2018
Pratt Institute, Brooklyn, NY

Certifications

Google UX Design Certificate

August 2018

Certified Professional in Accessibility Core Competencies (CPACC)

July 2018