



Jessica Martinez

Bridal Consultant

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LinkedIn

Bridal consultant creating unforgettable wedding experiences

Detail-oriented bridal consultant with six years of experience in wedding planning, dress selection, and customer service. Passionate about creating stress-free, memorable wedding experiences.

Key Skills

- Wedding planning and event coordination
- Customer service and relationship management
- Bridal styling and fashion expertise
- Vendor coordination and contract negotiation
- Budget planning and cost optimization

Professional Experience

June 2020 -
Present

Bridal Consultant

Forever Bridal Boutique | Dallas, TX

- Assisted 500+ brides in selecting wedding gowns, improving client satisfaction by 30%
- Negotiated vendor contracts, reducing event costs by 15%
- Provide personalized styling consultations that enhance the overall customer experience

July 2016 - May
2020

Event Planner (Weddings & Special Events)

Elegant Affairs | Austin, TX

- Coordinated over 200 weddings and special events, ensuring seamless execution
- Managed vendor partnerships, optimizing event budgets and logistics
- Developed customized wedding packages to cater to various budgets and themes

Education

Bachelor of Arts in Hospitality and Event Planning

Texas A&M University, College Station, TX | May 2016