

Anthony Williams

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LinkedIn | Portfolio

Fintech product manager driving secure and scalable financial solutions

Experienced fintech product manager with eight years of experience leading digital payment solutions and compliance-driven product strategies. Adept at balancing innovation with regulatory requirements to enhance financial security.

Key Skills

- Blockchain and digital payments
- Compliance and risk management (PCI DSS, GDPR)
- Financial API integrations
- Fraud prevention strategies
- Regulatory compliance

Professional Experience

Mobile Product Manager

AppBoost Technologies, San Francisco, CA

March 2021 - Present

- Increased monthly active users (MAU) by 45% through targeted push notification strategies
- Led the development of a gamification feature, boosting user retention by 30%
- Optimized app store listings, increasing organic downloads by 20%

Product Manager, Mobile Apps

NextGen Media, Seattle, WA

July 2016 - February 2021

- Managed an overhaul of the app onboarding experience, reducing drop-off rates by 25%
- Launched subscription-based monetization features that grew revenue by 50%
- Worked closely with designers to implement UI improvements that improved user satisfaction

Education

Bachelor of Science in Computer Science June 2019

University of Washington, Seattle, WA