

Sophia Martinez

Aspiring product manager with a passion for user experience and innovation
Detail-oriented and analytical entry-level product manager with experience in market research, user feedback analysis, and wireframing. Excited to apply product management principles to build customer-centric solutions.

Professional Experience

Product Management Intern

Innovate Solutions, Chicago, IL

June 2023 - Present

- Assisted in creating a product roadmap, resulting in improved feature prioritization
- Conduct user research and provide recommendations for product enhancements
- Develop wireframes and prototypes to enhance UX

Marketing Intern

TechSavvy Startups, Chicago, IL

January 2023 - May 2023

- Analyzed customer feedback and identified key trends for product improvements
- Conducted A/B testing to optimize landing pages, increasing conversion rates by 15%

Education

Bachelor of Business Administration
(BBA), Marketing

Northwestern University, Evanston, IL

June 2019



Chicago, IL

(555) 654-3210

sophia.martinez@email.com

[LinkedIn](#) | [Portfolio](#)

Key Skills

Agile and Scrum methodologies

Customer journey mapping

Market research

Product lifecycle management

Wireframing and prototyping