

John Smith

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LinkedIn | Portfolio



Senior product manager with expertise in driving product growth

Strategic senior product manager with 10 years of experience leading cross-functional teams to develop and launch innovative digital products. Proven success in driving revenue growth, improving customer retention, and implementing data-driven product strategies. Adept at stakeholder management, market analysis, and agile methodologies.

Key Skills

- A/B testing and user analytics
- Agile and Scrum methodologies
- Customer segmentation
- Go-to-market strategy
- Product lifecycle management
- Roadmap development
- Stakeholder communication
- UX research

Professional Experience

April 2020 -
Present

Senior Product Manager

ABC Tech, Seattle, WA

- Led the launch of a new business-to-business (B2B) SaaS product, generating \$5 million in revenue within the first year
- Increased customer retention by 30% by introducing new engagement features based on user feedback
- Manage a team of 10 engineers and designers to implement a data-driven product strategy

June 2015 -
March 2020

Product Manager

XYZ Software, San Francisco, CA

- Developed and executed a product roadmap, leading to a 25% increase in market share
- Optimized user onboarding experience, reducing churn by 20% within six months
- Conducted competitive analysis and introduced new features that improved product adoption by 40%

Education

January 2024

Master of Business Administration (MBA)

University of Washington at Seattle, WA