

# David Thomkins

## Graphic Design Manager

New York, NY 10001 | (555) 222-3333 | david.thomkins@email.com | Portfolio

### Strategic and Results-Driven Graphic Design Manager

Experienced graphic design manager with 10+ years in the industry, leading creative teams and overseeing brand strategy. Expert in digital and print media, with a strong background in project management, branding, and marketing design. Adept at collaborating with stakeholders to align design initiatives with business goals.

## Professional Experience

### Graphic Design Manager

*Innovate Design Studio | New York, NY | January 2019 - Present*

- Lead a team of five designers, overseeing branding and marketing projects for multiple clients
- Implemented a new workflow system that improved project turnaround time by 40%
- Develop cohesive branding guidelines that increased brand recognition for key clients
- Managed design budgets and vendor relationships, optimizing costs by 15%

### Graphic Designer

*Creative Works Inc. | New York, NY | June 2014 - December 2018*

- Designed high-impact marketing materials that boosted client engagement and revenue growth
- Collaborated with marketing teams to develop strategic advertising campaigns
- Conducted training sessions for junior designers, improving overall team efficiency
- Spearheaded a website redesign project that increased user engagement by 25%

## Education

### Bachelor of Fine Arts (B.F.A.) in Graphic Design

New York University | 2014

## Key Skills

Team leadership



UI/UX design



Adobe Creative Suite



Client relations



Branding strategy



Marketing design



Creative direction



## Certifications

### Certified Digital Designer (CDD)

2016

### Adobe Certified Expert (ACE) – InDesign

