



# DANIEL COLLINS

## Visual Designer

Los Angeles, CA 90001  
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(555) 444-9999  
Portfolio

### Creative and Versatile Visual Designer

Detail-oriented visual designer with eight years of experience crafting compelling brand visuals across digital, print, and social media platforms. Specializes in typography, layout design, and brand storytelling. Adept at translating complex ideas into clean, visually appealing designs.

## Education

### Bachelor of Arts in Graphic Design (B.A.)

University of California, Los Angeles | 2016

## Key Skills

- Visual identity and branding
- Typography and color theory
- Digital and print media design
- Adobe Creative Suite
- Illustration and iconography
- Web and social media graphics

## Certifications

- Adobe Certified Expert (ACE) – Illustrator | 2017
- Certified Visual Branding Specialist (CVBS) | 2019

## Professional Experience

### Visual Designer

*Horizon Media Group | Los Angeles, CA | June 2019 - Present*

- Designed high-impact visuals for marketing campaigns, increasing brand engagement by 35%
- Develop branding guidelines for clients, ensuring consistency across print and digital assets
- Create infographics, presentations, and advertising materials for corporate and startup clients

### Graphic Designer – Branding & Visuals

*The Creative Collective | Los Angeles, CA | September 2016 - May 2019*

- Designed logos, brochures, and social media graphics for a variety of industries
- Led creative concept development for marketing materials and packaging design
- Worked with clients to refine their brand identity, improving customer recognition