

SOPHIA LEE

Graphic Design Infographic

Seattle, WA 98101
sophia.lee@email.com (555) 444-5555
Portfolio

Creative Graphic Designer Specializing in Infographics

Talented graphic designer with five years of experience crafting visually compelling infographics for marketing, presentations, and reports. Skilled in Adobe Illustrator, data visualization, and layout design. Adept at transforming complex data into engaging, easy-to-understand visuals for digital and print platforms.

Professional Experience

Infographic Designer DataViz Creatives | Seattle, WA | March 2022 - Present

- Designed data-driven infographics for marketing campaigns, increasing audience engagement by 35%
- Work with content strategists to translate complex data into visually appealing graphics
- Develop interactive infographic designs for web and social media

Graphic Designer Visual Impact Agency | Seattle, WA | June 2019 - February 2022

- Created branding materials and infographics for corporate clients
- Assisted in UX/UI design projects, enhancing website layouts and user navigation
- Designed infographic presentations for business clients, improving client pitches

Education

Bachelor of Fine Arts in Graphic Design (B.F.A.) University of Washington | 2019

Key Skills

- Infographic design
- Data visualization
- Adobe Illustrator
- Branding
- Digital marketing graphics

Certifications

Adobe Certified Expert (ACE) (Illustrator | 2020)

Certified Information Visualization Professional (CIVP) (2019)