

# MADISON CLARKE

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LinkedIn

## PR & Communications Student with Media Relations and Event Planning Experience

Energetic public relations student with experience in media relations, press release writing, and digital communications. Passionate about brand storytelling and strategic communication.

### Professional Experience

#### PR Intern *XYZ Communications Agency | City, ST | May 2024 - Present*

- Wrote press releases and pitched stories to media outlets, increasing brand coverage by 40%
- Assisted in coordinating corporate events and press conferences
- Managed client social media accounts, improving engagement rates

#### Marketing Assistant *University PR Club | City, ST | September 2023 - May 2024*

- Developed promotional content for university events and student initiatives
- Managed social media campaigns, increasing student participation by 25%

### Education

**Candidate: Bachelor of Arts in Public Relations** Boston University |  
Expected May 2025 |

### Key Skills

- Media relations and press releases
- Event planning and coordination
- Social media management
- Crisis communication
- Public speaking and outreach