



# OLIVIA REYNOLDS

## Packaging Designer

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Portfolio

### Detail-Oriented and Creative Packaging Designer

Innovative packaging designer with seven years of experience creating visually appealing and functional product packaging for consumer goods. Skilled in structural design, material selection, and sustainability-focused packaging solutions. Passionate about blending aesthetics with practicality to enhance brand identity and UX.

## Professional Experience

- **Packaging Designer** *GreenEarth Packaging Co. | Portland, OR | May 2019 - Present*
  - Developed eco-friendly packaging solutions that reduced material waste by 20% while maintaining brand aesthetics
  - Collaborate with product development teams to ensure designs align with sustainability goals
  - Create 3D mockups and prototypes for client approval and production
- **Graphic Designer – Packaging** *Vision Brands | Portland, OR | August 2017 - April 2019*
  - Designed packaging for beauty, food, and beverage brands, helping products stand out in competitive markets
  - Conducted market research to analyze trends and create innovative packaging solutions
  - Worked with print vendors to optimize production efficiency and color accuracy

## Education

- **Bachelor of Fine Arts in Graphic Design (B.F.A.)** Oregon State University | 2017

## Key Skills

- ● ● ● ● Packaging design and development
- ● ● ● ○ Structural and dieline design
- ● ● ○ ○ Sustainable packaging solutions
- ● ● ○ ○ Adobe Creative Suite
- ● ○ ○ ○ 3D rendering and prototyping
- ○ ○ ○ ○ Branding and typography

## Certifications

- **Certified Packaging Professional (CPP)** (2020)
- **Adobe Certified Expert (ACE) – InDesign** (2018)