



Liam Patel

SEO Specialist

City, ST
email@example.com
(123) 456-7890
LinkedIn URL

SEO specialist with expertise in content optimization and search strategy

SEO specialist with 5+ years' experience increasing organic traffic by 75%, boosting keyword rankings by 50%, and improving CTR by 30%.

Key Skills

- Keyword research and strategy
- Technical SEO audits
- On-page and off-page optimization
- Link-building strategies
- Google Analytics and SEMrush

Professional Experience

July 2019 - Present

SEO Specialist *SearchMax Digital | New York, NY*

- Increased organic traffic by 75% through improved keyword targeting and technical SEO fixes
- Optimized blog content that led to a 50% boost in search rankings for target keywords
- Conduct backlink analysis, securing high-authority links to improve domain authority

May 2016 - July 2019

SEO Analyst *GrowthBoost Agency | New York, NY*

- Conducted competitor research to refine SEO strategy and improve ranking position
- Implemented structured data markup, improving CTR by 30%
- Managed site migrations and ensured proper indexing for SEO continuity

Education

Bachelor of Science in Digital Marketing New York University | 2016