

Nathan Rivera

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LinkedIn URL

Marketing student with a passion for digital strategy and brand growth

Marketing student with internship experience growing social engagement by 40% and increasing client traffic by 20%.

Professional Experience

Marketing Intern

Digital Solutions Inc., City, ST

June 2023 - Present

- Managed social media accounts, increasing engagement by 40%
- Conduct competitor analysis and present insights to marketing team

Content Creator

Self-Employed, City, ST

September 2022 - May 2023

- Developed blog content and social media strategies for local businesses
- Increased website traffic for clients by an average of 20%

Key Skills

Social media
marketing



SEO and Google
Analytics



Content creation



Email marketing
campaigns



Market research



Education

Bachelor of Science in Marketing (Expected May 2026)

University of City, City, ST