



Content marketing strategist with expertise in SEO and brand storytelling

Content strategist with 8+ years' experience growing blog traffic by 60%, generating 35% more leads, and managing high-performing content teams.

# LUCAS REYNOLDS

## Content Marketing Strategist

City, ST  
email@example.com  
(123) 456-7890  
LinkedIn URL

### Key Skills

- SEO content strategy
- Blog and article writing
- Audience engagement
- Editorial planning
- Content performance analytics

### Professional Experience

- **Content Marketing Strategist** *BrandVoice Media | Austin, TX | July 2019 - Present*
  - Grew blog traffic by 60% through SEO optimization and keyword research
  - Developed content strategies that increased lead generation by 35%
  - Manage a team of content writers and editors, producing high-quality brand storytelling
- **Content Writer & Editor** *CreativeWorks Agency | Austin, TX | May 2015 - July 2019*
  - Wrote blog posts and website content that improved organic search rankings
  - Edited long-form content to align with brand messaging and audience preferences
  - Developed content calendars that streamlined publishing and improved consistency

### Education & Continuous Learning

- **Bachelor of Arts in Journalism** *University of Texas | 2015*