

Lucas Hernandez

3D Graphic Designer

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Portfolio

Creative and Technical 3D Graphic Designer

Talented 3D graphic designer with six years of experience in 3D modeling, rendering, and animation. Skilled at transforming concepts into realistic visual assets for marketing, gaming, and virtual environments. Passionate about using cutting-edge tools to create immersive designs that enhance user engagement.

Professional Experience

3D Graphic Designer

TechMotion Studios | Atlanta, GA

June 2020 - Present

- Created 3D product renderings for marketing campaigns, increasing engagement by 30%
- Design interactive 3D environments for virtual and augmented reality applications
- Develop animated assets for digital advertisements, improving brand recognition

Graphic Designer – 3D & Motion

Visionary Media Group | Atlanta, GA

July 2018 - May 2020

- Produced 3D assets for advertising, social media, and website visuals, enhancing online UX
- Assisted in the development of immersive brand presentations using 3D motion graphics
- Collaborated with marketing and design teams to ensure seamless integration of 3D elements

Education

Bachelor of Fine Arts in Digital Arts (B.F.A.)

Savannah College of Art and Design | 2017

Key Skills

3D modeling and rendering

Adobe Dimension and Blender

Motion graphics and animation

Virtual and augmented reality design

Branding and product visualization

Texture mapping and lighting

Certifications

Certified 3D Visual Artist (C3DVA)

2020