



Tyler Nguyen

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Aspiring marketing professional with a passion for digital strategy and brand development

Marketing graduate with internship experience growing social media engagement by 20%, improving SEO rankings, and conducting competitor research.

Key Skills

- Content marketing
- Social media management
- Market research
- Email marketing
- Google Analytics

Professional Experience

Marketing Intern *Tech Forward Inc. | Austin, TX | January 2023 - May 2023*

- Assisted in social media strategy, growing engagement by 20%
- Conducted competitor analysis to identify emerging industry trends
- Created blog content that improved SEO rankings

Retail Sales Associate *Retail Solutions | Austin, TX | June 2021 - January 2023*

- Provided customer service and product recommendations, increasing sales by 15%
- Assisted in store promotions, improving customer engagement

Education

Bachelor of Science in Marketing *University of Texas | 2023*