



Daniel Carter

Marketing Director

City, ST
(123) 456-7890
email@example.com

Marketing director with expertise in brand growth and strategic planning

Marketing director with 12+ years' experience increasing revenue by 20%, leading teams of 15+, and exceeding product launch goals by 35%.

Professional Experience

Marketing Director

Global Innovations Inc. | New York, NY May 2018 - Present

- Increased company revenue by 20% through targeted demand generation campaigns
- Led a team of 15 marketing professionals, driving brand growth in international markets
- Spearheaded the launch of a new product line, exceeding sales projections by 35%

Senior Marketing Manager

ABC Enterprises | New York, NY July 2013 - May 2018

- Managed multi-channel campaigns that improved customer acquisition by 25%
- Developed strategic partnerships that expanded the company's market reach
- Oversaw a \$500,000 advertising budget, optimizing spending for maximum ROI

Education

Master of Business Administration (MBA), Marketing

Columbia University | 2013

LinkedIn URL

Key Skills

Brand development

Market research and strategy

Lead generation

Product marketing

Budget management (over \$1 million annual marketing budget)