

# Trevor Lang

## Business Analyst Consultant

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**Results-oriented consultant driving operational performance**

**Independent business analyst consultant with 9 years of experience delivering process improvements, market research, and data-backed strategy recommendations to clients in retail, manufacturing, and SaaS.**

## Professional Experience

### Business analyst consultant

*Self-Employed | Minneapolis, MN | April 2018 - Present*

- Delivered data dashboards for retail client that led to a 20% increase in inventory turnover
- Conducted cost analysis for midsize manufacturer that resulted in \$300K in annual savings
- Facilitated stakeholder workshops and presented strategic roadmaps to C-level clients

### Business analyst

*VantagePoint Group | Minneapolis, MN | June 2015 - March 2018*

- Supported ERP implementation across 5 departments for client organizations
- Designed market research frameworks to help tech startups identify target audiences

## Key Skills

Client  
engagement



Dashboard  
development



Strategic  
planning



Cost-benefit  
analysis



Process  
mapping



Vendor  
evaluation



## Education

Bachelor of Business Administration

University of Minnesota | May 2015