

# KAYLA MORGAN

## Retail Business Analyst

City, ST 98765  
email@example.com (123) 456-7890  
LinkedIn

### Retail strategist focused on profitability and performance

Business analyst with 6 years of experience in retail analytics, merchandise planning, and store performance tracking. Skilled in POS data analysis and sales forecasting.

## Professional Experience

### Retail business analyst Apex Apparel Co. | Chicago, IL | January 2020 - Present

- Analyzed sales trends across 200+ SKUs, leading to a 10% increase in seasonal profit margins
- Created weekly dashboards for regional managers, reducing out-of-stock issues by 22%
- Supported pricing optimization strategies using competitor and customer behavior data

### Merchandise analyst StyleSquare Retail | Chicago, IL | August 2017 - December 2019

- Created monthly reports on sell-through and markdown rates to guide inventory reorders
- Partnered with logistics to improve turnaround on stock replenishment by 15%

## Key Skills

- Demand forecasting
- Inventory management
- KPI reporting
- Merchandising strategy
- POS data analysis
- Sales trend tracking

## Education

### Bachelor of Science in Retail Management DePaul University | May 2017