



Jesse Martin

Video Content Creator

Multiplatform Video Content Creator with a flair for digital storytelling. Creative Professional with 5 years of experience producing engaging video content for YouTube, Instagram, and TikTok. Strong command of visual pacing, editing trends, and audience retention strategies. Adept at turning raw ideas into high-performing short-form videos.



City, ST



(000) 000-0000



email@email.com



Portfolio

KEY SKILLS

- Adobe Premiere Pro
- Audience Growth Strategy
- Creative Scripting
- Digital Marketing Alignment
- Lighting Setup
- Short-Form Editing
- Sound Design
- Trend Research

PROFESSIONAL EXPERIENCE

VIDEO CONTENT CREATOR | SPARK GROWTH MEDIA, DENVER, CO MARCH 2021 – PRESENT

- Produced over 300 short-form videos that generated more than 1.5 million cumulative views across platforms
- Increased client follower growth by 30% in six months through consistent, branded video releases
- Collaborated with marketing teams to integrate video strategy with broader campaigns

VIDEO EDITOR AND CREATOR | FREELANCE, DENVER, CO JUNE 2019 – MAY 2021

- Created content for small businesses and influencers, focusing on story-first editing and dynamic visuals
- Researched platform-specific trends to tailor content and optimize reach

EDUCATION

- Bachelor of Science in Media Arts | 2019
University of Colorado Boulder, Boulder, CO