



John Smith

PERSONAL INFORMATION



(555) 345-6789



john.smith@email.com



LinkedIn | Portfolio



Seattle, WA

KEY SKILLS

- A/B testing and user analytics
- Agile and Scrum methodologies
- Customer segmentation
- Go-to-market strategy
- Product lifecycle management
- Roadmap development
- Stakeholder communication
- UX research

EDUCATION

Master of Business Administration (MBA)

University of Washington, Seattle, WA
January 2024

ABOUT ME

Senior product manager with expertise in driving product growth

Strategic senior product manager with 10 years of experience leading cross-functional teams to develop and launch innovative digital products. Proven success in driving revenue growth, improving customer retention, and implementing data-driven product strategies. Adept at stakeholder management, market analysis, and agile methodologies.

PROFESSIONAL EXPERIENCE

Senior Product Manager | April 2020 - Present

ABC Tech, Seattle, WA

- Led the launch of a new business-to-business (B2B) SaaS product, generating \$5 million in revenue within the first year
- Increased customer retention by 30% by introducing new engagement features based on user feedback
- Manage a team of 10 engineers and designers to implement a data-driven product strategy

Product Manager | June 2015 - March 2020

XYZ Software, San Francisco, CA

- Developed and executed a product roadmap, leading to a 25% increase in market share
- Optimized user onboarding experience, reducing churn by 20% within six months
- Conducted competitive analysis and introduced new features that improved product adoption by 40%