

Lucia Bell

Career And Technical Education (Cte) Teacher

Proven Career and Technical Education (CTE) teacher with 10+ years of expertise in business and marketing education, specializing in project-based learning and industry certification preparation. Skilled in developing workforce-ready curricula that bridge classroom instruction with real-world career applications. Demonstrated track record of partnering with local businesses to create internship programs, securing industry certifications for 85% of students, and increasing student career placement rates by 40% through hands-on learning initiatives.

PROFESSIONAL EXPERIENCE





CTE Teacher – Business and Marketing | Valley High School, Phoenix, AZ
August 2015 – Present

- Delivered comprehensive business and marketing instruction to 150+ students annually across grades 10-12, maintaining 95% course completion rates and 88% student satisfaction scores
- Established partnerships with 25+ local businesses throughout 8-year tenure, securing internship placements for 120 students and resulting in 65% direct hire rate post-graduation
- Guided 200+ students to earn industry certifications including Google Ads (78% pass rate), QuickBooks (82% pass rate), and Microsoft Office Specialist credentials over 4 academic years
- Launched and managed student-operated school store generating \$15,000+ annual revenue while providing hands-on retail experience to 40 students per semester
- Increased student career placement rates by 40% through implementation of job shadowing programs, mock interview sessions, and resume workshops reaching 300+ students
- Developed project-based marketing campaigns for local nonprofits, enabling students to contribute \$50,000+ in pro-bono marketing value while building portfolio projects
- Mentored 6 first-year CTE teachers across district, providing curriculum guidance and classroom management strategies that improved new teacher retention by 85%
- Coordinated annual Career Fair attracting 45+ employers and serving 800+ students, facilitating direct connections that led to 90 internship opportunities

CERTIFICATIONS

- Arizona CTE Secondary Teaching Certificate, Business Education , Arizona Department of Education , February 2012
- Google Certified Educator Level 1 , Google for Education , February 2019
- QuickBooks ProAdvisor Certification , Intuit , August 2020

CONTACT

-  (123) 456-7890
-  email@example.com
-  LinkedIn | Portfolio
-  Phoenix, AZ 85004

EDUCATION

Bachelor of Science in Business Education
, Arizona State University, Tempe, AZ
May 2012

KEY SKILLS

- Project-based learning curriculum development (business simulations, case studies)
- Industry certification preparation (Google Ads, QuickBooks, Microsoft Office Specialist)
- Workforce readiness instruction and soft skills development
- Business partnership coordination and internship program management
- Dual enrollment program administration and college pathway guidance
- Student-led enterprise operations and entrepreneurship education
- Career assessment tools and employment placement tracking