



Sophia Martinez

Aspiring product manager with a passion for user experience and innovation

Detail-oriented and analytical entry-level product manager with experience in market research, user feedback analysis, and wireframing. Excited to apply product management principles to build customer-centric solutions.

PERSONAL INFORMATION



(555) 654-3210



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LinkedIn | Portfolio



Chicago, IL

KEY SKILLS

- Agile and Scrum methodologies
- Customer journey mapping
- Market research
- Product lifecycle management
- Wireframing and prototyping

EDUCATION

- Bachelor of Business Administration (BBA), Marketing

Northwestern University, Evanston, IL | June 2019

PROFESSIONAL EXPERIENCE

Product Management Intern | Innovate Solutions, Chicago, IL
June 2023 - Present

- Assisted in creating a product roadmap, resulting in improved feature prioritization
- Conduct user research and provide recommendations for product enhancements
- Develop wireframes and prototypes to enhance UX

Marketing Intern | TechSavvy Startups, Chicago, IL
January 2023 - May 2023

- Analyzed customer feedback and identified key trends for product improvements
- Conducted A/B testing to optimize landing pages, increasing conversion rates by 15%