



Sam Wright

Content Editor

Strategic Content Editor optimizing online engagement

Content Editor with 6 years of experience in digital marketing and editorial strategy. Adept at editing SEO-driven content, managing teams, and improving content performance.

PERSONAL INFORMATION



(123) 456-7890



samwright@email.com



Dallas, TX

KEY SKILLS

- SEO editing
- Content calendars
- Analytics reporting
- Team leadership
- CMS workflow

Professional Experience

CONTENT EDITOR | MARKETCRAFT DIGITAL, DALLAS, TX
SEPTEMBER 2020 - PRESENT

- Oversaw daily content for 5 B2B websites, increasing organic traffic by 40%
- Edited articles, landing pages, and newsletters for clarity, tone, and SEO compliance
- Used analytics to identify top-performing content and adjust editorial plans

CONTENT WRITER | TEXATECH SOLUTIONS, DALLAS, TX
AUGUST 2017 - AUGUST 2020

- Wrote and edited articles for IT and SaaS clients
- Maintained tone consistency across content types and led quality checks

Education

- Bachelor of Arts in Marketing
University of Texas at Austin | May 2017