



# Kayla Morgan

Retail Business Analyst

## PERSONAL INFORMATION



(123) 456-7890



email@example.com



LinkedIn



City, ST 98765

## KEY SKILLS

- Demand forecasting
- Inventory management
- KPI reporting
- Merchandising strategy
- POS data analysis
- Sales trend tracking

## EDUCATION

- **Bachelor of Science in Retail Management**  
DePaul University | May 2017

## ABOUT ME

### Retail strategist focused on profitability and performance

Business analyst with 6 years of experience in retail analytics, merchandise planning, and store performance tracking. Skilled in POS data analysis and sales forecasting.

## PROFESSIONAL EXPERIENCE

### RETAIL BUSINESS ANALYST | APEX APPAREL CO. | CHICAGO, IL JANUARY 2020 - PRESENT

- Analyzed sales trends across 200+ SKUs, leading to a 10% increase in seasonal profit margins
- Created weekly dashboards for regional managers, reducing out-of-stock issues by 22%
- Supported pricing optimization strategies using competitor and customer behavior data

### MERCHANDISE ANALYST | STYLESQUARE RETAIL | CHICAGO, IL AUGUST 2017 - DECEMBER 2019

- Created monthly reports on sell-through and markdown rates to guide inventory reorders
- Partnered with logistics to improve turnaround on stock replenishment by 15%