


# Sam Wright

## Retail Personal Shopper

**Customer-focused Personal Shopper with a flair for fashion and efficiency**

Retail Personal Shopper with 4 years of experience curating outfits, managing client profiles, and delivering a concierge-level shopping experience. Known for translating style preferences into standout looks and increasing purchase volume.

### PERSONAL INFORMATION

 (123) 456-7890

 sam.wright@email.com

 City, ST 11238

### EDUCATION

- **BACHELOR OF ARTS IN FASHION MARKETING | LIM COLLEGE | NEW YORK, NY | MAY 2019**

### KEY SKILLS

- **Client consultations**
- **Fashion styling**
- **Gift recommendations**
- **Order personalization**
- **Product matching**
- **Trend forecasting**

### PROFESSIONAL EXPERIENCE

**PERSONAL SHOPPER | SHOPSMART LUXE, BROOKLYN, NY | APRIL 2021 - PRESENT**

- Manages client portfolios for over 40 regular customers
- Increased average transaction value by 40% through outfit bundling strategies
- Creates monthly style reports for returning clients

**RETAIL SALES ASSOCIATE | STREETSTYLE COLLECTIVE, NEW YORK, NY | JUNE 2019 - MARCH 2021**

- Worked closely with the personal shopping team to identify VIP customers
- Assisted with appointment scheduling and product prep
- Restyled window mannequins weekly to reflect trends