

Rachel Kim

Data Visualization Analyst With 7 Years of Experience Turning Complex Data Into Actionable, Visual Insights

Creative and technically proficient analyst with expertise in dashboard development, report automation, and UX-friendly design for business intelligence platforms. Known for presenting data in ways that support fast, informed decisions.

PERSONAL INFORMATION

-  (123) 456-7890
-  email@example.com
-  LinkedIn | Portfolio
-  Washington, D.C.

KEY SKILLS

- A/B testing
- Cohort analysis
- Data storytelling
- Product analytics
- SQL
- Tableau
- User behavior tracking

PROFESSIONAL EXPERIENCE

March 2020 - Present

Data Visualization Analyst, Beacon Financial Partners | Washington, D.C.

- Develop Power BI dashboards for senior leadership, tracking portfolio performance and investment KPIs across 50+ client accounts
- Work with business units to design intuitive interfaces that allow self-service access to key metrics
- Optimize DAX formulas and visual queries to improve dashboard responsiveness by 35%

June 2017 - February 2020

Data Analyst, Civic Metrics Lab | Washington, D.C.

- Designed public-facing dashboards that visualized urban development trends and budget allocations
- Collaborated with UX designers to ensure chart readability and consistency across platforms
- Conducted weekly quality assurance checks to validate visual accuracy and data integrity

EDUCATION

Bachelor of Science (B.S.) in Data Visualization

American University, Washington, DC | July 2017