



Olivia Adams

SaaS product manager optimizing cloud-based solutions for growth

Results-driven SaaS product manager with eight years of experience scaling cloud-based products and driving subscription revenue. Adept at feature prioritization, customer feedback analysis, and product-market fit strategy.

PERSONAL INFORMATION



(555) 234-5678



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LinkedIn | Portfolio



Austin, TX

KEY SKILLS

- Customer retention strategies
- Data-driven product roadmaps
- Pricing and monetization models
- SaaS growth strategy
- User analytics

Professional Experience

SAAS PRODUCT MANAGER | CLOUDX SOFTWARE, AUSTIN, TX
AUGUST 2020 - PRESENT

- Increased ARR by 40% through optimized pricing and customer retention initiatives
- Led the development of a self-service onboarding flow, reducing churn by 25%
- Manage product roadmap for a cloud-based collaboration tool with over 500,000 active users

ASSOCIATE PRODUCT MANAGER | NEXTGEN SAAS, DENVER, CO, SAN FRANCISCO, CA

JULY 2016 - MARCH 2020

- Launched a new SaaS subscription tier, driving a 30% increase in monthly revenue
- Conducted user behavior analysis to refine customer acquisition strategies
- Collaborated with engineering to enhance platform scalability and reliability

Education

- Bachelor of Science in Computer Science
University of Texas at Austin, Austin, TX | May 2022